



# The European market of sustainable and responsible investments

Presentation and discussion of the Eurosif Study 2010

*17th November 2010  
Palazzo Giureconsulti  
Piazza Mercanti 2, Milan, Italy*

## Programme

### *Plenary session*

- 14.00 pm **Welcome speech**  
**Sergio Enrico Rossi**, Camera di Commercio di Milano
- 14.15 pm **The European market of sustainable and responsible investments: the Eurosif's study 2010**  
**Davide Dal Maso**, FFS
- State of the art and evolution of SRI in Italy**  
**Maria Paola Marchello**, FFS
- 15.00 pm **Comments and experiences into the investors' community**  
**Giordano Beani**, BNP Paribas  
**Walter Bottoni**, Cassa di Previdenza Aziendale per il personale dei Monte Paschi di Siena  
**Fabio Galli**, Assogestioni \*  
**Franca Perin**, Generali Investments France

### *Parallel working groups*

- 16.00 pm **Retail investors and SRI**  
Chairman: **Gianna Zappi**, ABI
- Institutional investors and SRI**  
Chairman: **Stefania Luzi**, MEFOP
- 17.00 pm Closing remarks

*\*Invited to participate*

To confirm the participation please email [marchello@finanzasostenibile.it](mailto:marchello@finanzasostenibile.it)  
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